zoomevents

An all-in-one solution to manage, host, and report on all of your virtual and hybrid events, creating experiences that attendees will love.

Virtual events powered by Zoom's reliable, scalable, and secure platform.

Build your own event hubs

Use our step-by-step editor to create your own branded event Hubs. Easily manage events and share your URLs. Create both public and private Hubs and have a dedicated space for your organization's event discovery.

Host a variety of events

Set up public or private events that are free or paid. Schedule your events to be single-session, multi-session, or multi-day, multi-track concurrent events and post recordings after the event.

Livestream sessions to the lobby

Watch sessions live from the event lobby, giving attendees the ability to view live sessions at a glance and join sessions they are interested in.

Provide value for sponsors

Fund your events with built-in sponsor benefits, including dedicated spaces, tiered levels, video upload, and the ability to meet or chat with a sponsor representative.

Manage ticketing and registration

Host different types of virtual events with customizable registration and ticketing options. Set the number of free and paid tickets available per event. Support group purchases and fundraising for nonprofits.

Leverage Backstage

Make joining a webinar stress free with Backstage. Allow speakers, panelists, and production support to be able to hang out backstage, watch the live webinar, respond to Q&A, and get pulled live by the host.
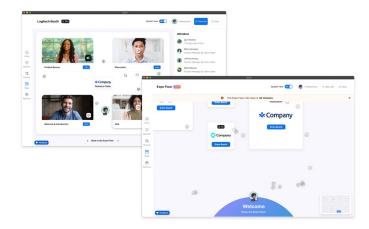
Decide with data

Track event registration, attendance, ticket sales, revenue, and more. Zoom Events has analytics to help you understand your event performance and improve your virtual events.
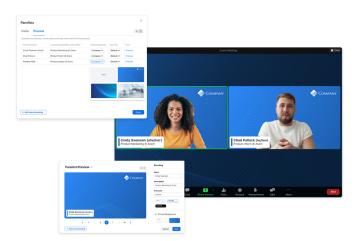
Built on the Zoom platform

Zoom Events is an all-in-one solution for virtual events, built on Zoom's reliable video technology, that allows you to seamlessly create and manage virtual events of any size.

Create meaningful virtual event interactions with Expo

- Network with attendees, speakers, and sponsors through one on one chat
- Build out the Expo Floor to highlight sponsors and host topic-based conversations
- Move an attendee from an Expo booth to a Breakout Room to meet with an expert
- Upload resources like videos, images, and PDF files for booth attendees to view or download

Customize your event sessions with Session Branding

Control how your on-screen panelists appear to attendees in a webinar session. With Session Branding, hosts have flexibility to customize the branding within their sessions with the ability to:

- Upload a branded backsplash image to fill the space behind a panelist's video box
- Automatically set the virtual background for all panelists when they join a session
- Add customizable video nametags

Looking for more production support to help host your next event?

Contact Sales to learn how Zoom Event Services can help make your event a success with consulting and planning, technical support, and best-in-class advanced AV production.

"We hosted a two-day hybrid conference, and Zoom Events gave our attendees the opportunity to participate virtually from anywhere. This took the factors of time, travel and cost off the table in evaluating in-person event attendance. As happy customers of Zoom Meetings, Rooms, and Phone, we knew we could rely on Zoom for an engaging, high-quality experience for all of our attendees. Zoom takes the stress out of producing hybrid events!"

Jen Ainsworth | Director of Marketing — Business, *Cooley, LLP*

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